

Circular Flow of Money Michigan Style

Support locally produced products, spur our state's economy

With globalization and the pressures of increased competition, the challenges facing our families, our businesses, our communities and our state are significant. All of us – government and business, entrepreneur and employee – have a role to play in helping jumpstart our state's economy, starting with buying products made in Michigan. When we BUY MICHIGAN FIRST, we support the businesses that provide jobs for our families, friends, and neighbors. We're competing in a global market and we have to show our loyalty to the home team! Please take a moment to look at the products made right here in our state – and please tell your friends and co-workers to visit our site as well. This site is a work in progress, so let us know and we'll add your favorite Michigan-made product. We all have a role to play in the revitalization of Michigan's economy. Let's come together and "BUY MICHIGAN FIRST!"

The Select Michigan Program encourages retailers and consumers to purchase food grown and processed in Michigan.

Buying locally directly supports our farmers and agri-businesses, as well as our state's economy. In fact, if every Michigan household spent just \$10 per week on Michigan-produced food, it would keep nearly \$40 million each and every week working for you right here at home.

<http://www.buymichfirst.com/index.php>

Think Michigan First

The idea behind **Buy Michigan Now** is to challenge supporters of the state to factor Michigan into our buying decisions. When possible, buy locally. We do realize that there are some products and services that do not come from Michigan. (Pineapples and mountain-climbing expeditions leap to mind.) That said, an enormous amount of products are grown, manufactured, or distributed by Michigan-based businesses. Thus, when making any purchasing decision, we encourage you to **Think Michigan First!** If the quality, availability, and price meet with your needs, spend your money within our state. Here are 5 great reasons why:

1. Maintains jobs so our talented citizens can stay in the land that they love.
2. Diversifies Michigan's economic portfolio so we still thrive when one of our industries comes on hard times.
3. Attracts new employers thereby creating new jobs.
4. Increases the tax base.
5. Reduces our carbon footprint because less fuel is used to move the merchandise, when bought locally.

As individuals, most of us are not in a position to lure new industries here, save jobs, or revitalize the automotive industry, but we can all do something to create positive change. Begin by visiting Our Pledge and adding your name and city to the increasingly long list of people committed to creating a brighter Michigan future. Then examine your current buying habits and look for ways to **Think Michigan First.** This state offers an abundance of food, beverage, and other products that we can all use on a regular basis.

C'mon, join your neighbors and become a part of the solution!

http://www.buymichigannow.com/think_michigan_first.php

Chamber encourages community to 'Buy Locally'

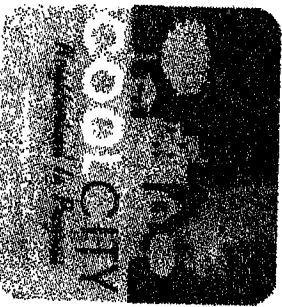
Travis Silvas
Editor

The big question circulating throughout the nation this week is, "how are you going to spend your economic stimulus check?"

The Charlotte Chamber of Commerce has a suggestion for area consumers -- "Buy Locally." The Chamber of Commerce kicked off a marketing campaign late last week in hopes of encouraging Charlotte residents to shop Charlotte and keep the money in the community.

"I heard somewhere that when you spend money locally, it turns over 14 times," said Stephen Shook, who helped the Chamber of Commerce spread the word during Can Do! and Wake Up Charlotte last week. "We are a Cool City and I think this is a cool idea."

Shook handed out bumper stickers that read: The Charlotte Chamber of Commerce wants you to Buy Locally... It's good for our community and good for our future. Look for the stickers throughout Charlotte and remember to "Buy Locally."



-Charlotte-
A Michigan Cool City

The Charlotte Chamber of Commerce
wants you to...

Buy Locally

It's good for our community and good for our future.

Delphine B. ...
Charlotte
2008

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