

You Can Protect Yourself

Michigan's Attorney General estimates that Michigan citizens are bilked out of millions of dollars each year through:

- Inferior products;
- Overpricing;
- Exorbitantly high interest rates;
- Unneeded products or services.

These are only a few of the many areas to watch in your business dealings.

LEARN THESE FIVE WARNING SIGNS

1. An offer of something for nothing.
2. Salespersons who "run down" another's product.
3. Pressure to sign immediately.
4. Offer of kickbacks for referring sales prospects or for signing other people to the program.
5. A businessperson who doesn't tell his or her business address.

DO

1. Read and understand all papers before you sign them.
2. Buy only from reputable businesspersons.
3. Avoid using credit if you can.
4. Be skeptical of many advertising claims.
5. Take the time to investigate.
6. Consult with others.
7. Ask for and check references.

DON'T

1. Pay until you're sure.
2. Sign anything until you've "slept on it."
3. Buy without comparing prices from other sources.

